IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 09/449,016

In re)	
U.S. Patent Application of Yakov Kamen) Examiner:	Bui, Kieu Oanh T.
Application No. 09/449,016) Art Unit:	2623
Filed: November 24, 1999) Confirmation No.:	5713
For: METHOD FOR USING BANNER ADVERTISEMENTS DURING COMMERCIAL BREAKS Attorney Docket Nur	, nher: 107287 99999 (New	a)
Application No. 09/449,016 Filed: November 24, 1999 For: METHOD FOR USING BANNER ADVERTISEMENTS DURING COMMERCIAL BREAKS)) Art Unit:)	2623 5713

RESPONSE TO OFFICE ACTION

Mail Stop: Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir,

This paper is responsive to the Office Action dated January 3, 2007. The Examiner has set a three-month period for response, with a maximum statutory period for reply of six months, thus making this response due on or before July 3, 2007. A petition for a three-month extension of time under 37 C.F.R. 1.136(a) and the accompanying fee are filed herewith.

Amendments to the claims begin on page 2 of this paper.

Remarks begin on page 5 of this paper.